



Employment Opportunities for Graphic Designers

Graphic designers create a wide variety of visual materials for both print and multimedia applications. They typically execute concepts on the computer, and combine design elements and principles with their creative talents to design attractive and persuasive images for a variety of markets.

Graphic designers are employed in the following areas:

Business and Marketing

- Advertising agencies
- Design agencies
- Entrepreneurial enterprises

Print Companies

- Newspapers
- Magazines
- Printers

Electronic Media

- Interactive DVD design
- Television & Animation
- Web design

In-house design and marketing for retailers, banks, hospitals, and educational institutions.

**Graphic
Design**

Diplomas and Certificates

Mid-Plains Community College also offers a Graphic Design 30 credit hour diploma and two 18 hour certificates are available. One is a Multi-media Design certificate and the other is a Print Design certificate. Contact the college for specific requirements.

Contact Information

McCook Community College
A Division of Mid-Plains Community College
1205 East Third Street
McCook, NE 69001
308-345-8143, 800-658-4348, Ext. 8143
meyersb@mpcc.edu

North Platte Community College
A Division of Mid-Plains Community College
601 West State Farm Road
North Platte, NE 69101
308-535-3774, 800-658-4380, Ext. 3774
www.mpcc.edu

Mid-Plains Community College does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Area Director of Human Resources, Mid-Plains Community College-North Campus, 1101 Halligan Dr., North Platte, NE 69101, 308-535-3678 or toll free 800-658-4308, Ext. 3678. Inquiries involving students should be directed to the Area Dean of Student Life, Mid-Plains Community College, 1205 East Third Street, McCook, NE 69001, 308-345-8109, or toll free 800-658-4348, Ext. 8109. If you are a person with a disability and require an accommodation while attending this event, please contact: (your department) or Dean of Career Services, North Platte Community College, 308-535-3607 or 800-658-4308, Ext. 3607 or Area Dean of Student Life, McCook Community College, 308-345-8109 or 800-658-4348, Ext. 8109.

Associate of Applied Science Degree

Graphic Design

McCOOK COMMUNITY COLLEGE
A Division of Mid-Plains Community College



McCook Community College
North Platte Community College
Broken Bow, Imperial, Ogallala, & Valentine
Extended Campuses



The purpose of this graphic design program is to prepare students for the job market after graduation in two years with an Associate of Applied Science degree. Courses are taught with both Windows and Mac environments to give students a cross platform experience so they are comfortable working with either one. Graphic design courses will include experience with software for print media and multimedia applications, such as video, CD presentations, DVD, and the Web.

A major focus of the program design is to incorporate graphic design skills with computer technology and business skills. Technology has created new opportunities for graphic designers to start their own businesses in areas where it previously would have been difficult to do so. The blending of information from these three departments will help give students a well rounded background if they choose to go into business for themselves.

Another important focus of the program is to encourage students to take responsibility for their own learning. Technology and software programs change at an ever increasing speed. Individuals who choose graphic design as a career need to develop a desire and attitude for lifelong learning to remain up-to-date in technology as well as with the ever changing design trends.

Students are required to provide ACT scores or take the COMPASS test for appropriate placement in English, Reading, and Mathematics courses. If refresher, preparatory, or prerequisite courses are needed, the student may need more time to complete the degree.

First Semester

ARTS 1010	Drawing I	3
ARTS 1410	Intro. to Graphic Design	3
ARTS 1420	Digital Imaging	3
CSCE 2570	Desktop Publishing	3
ACCT 1025	Bookkeeping for Business	3
	OR	
ACCT 1030	Intro. to Accounting I	<u>3</u>
	Total	15

Second Semester

ARTS 1430	Typography	3
ARTS 2410	Illustration	3
BSAD 1030	Business/Professional Speaking	3
BSAD 1020	Intro. to Business	3
BSAD 2250	Business Communications	3
	OR	
ENGL 1010	Expository Writing I	3
	Social Science Elective - Select from List of courses under AAS Degree.	<u>3</u>
	Total	18



Student Artwork by Paul Sutton



Student Artwork by Becky Hock

Third Semester

ARTS 2420	Multimedia	3
ARTS 2430	3D Design and Animation	3
BSAD 2410	Principles of Marketing	3
BSAD 2710	Business Law I	3
INFO 1500	Web Development Tools I	3
BSAD 2730	Pre-Internship Business Seminar	<u>.5</u>
	Total	15.5

Fourth Semester

ARTS 2450	Portfolio	3
BSAD 2330	Entrepreneurship	3
BSAD 2740	Business Internship	4
BSAD 2750	Post-Internship Business Seminar	<u>.5</u>
INFO 1696	Web Design II	<u>3</u>
	Total	13.5
	AAS Degree Total	62